

Sponsorship & Exhibition



7th Global Thermal Coal Resource & Market Summit 2019

Guangzhou, China
Nov 20-21, 2019

Organizer: Fenwei Energy Information Services Co., Ltd. (sxcoal.com)

Supporters: China National Coal Association, China Electricity Council, Zhengzhou Commodity Exchange



OVERVIEW

7th Global Thermal Coal Resource & Market Summit 2019



Overview

The Global Thermal Coal Resource and Market Summit had been held by sxcoal.com for six years since 2013. As one leading summit on thermal coal market, the conference aims to build connections for industry participants utilizing the great social network that sxcoal.com has built over the years, and to provide platform for sharing of the latest developments in the industry. In the past six years, the summit received wide attentions and active involvements of relevant parties including domestic and international mining enterprises, power plants, chemical plants, coal traders, logistic companies as well as financial, investment and research institutions. It will continue to work on an open and excellent cooperative platform.

Join us —

The 7th Global Thermal Coal Resource and Market Summit



30+

Countries/regions



150+

Key energy
enterprises



60+

International business
representatives



1,200+

Previous delegates



1,000,000+

Buyer's markets



10+

Industry associations



50+

Previous guest
speakers



100+

Media partners



40+

Research institutes

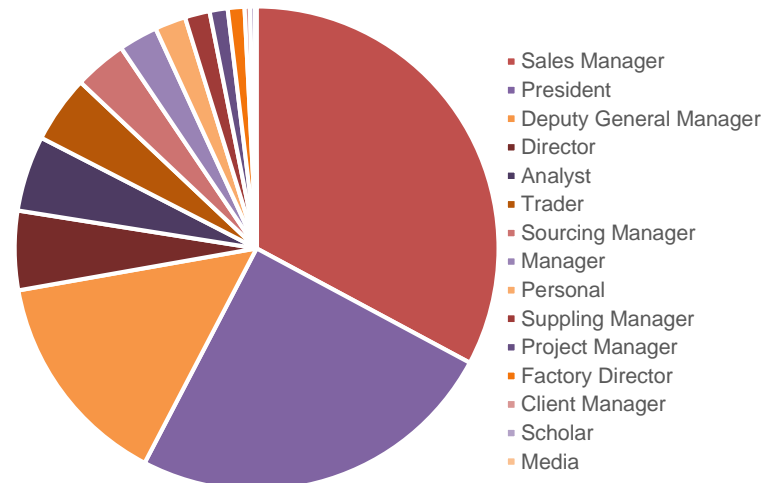
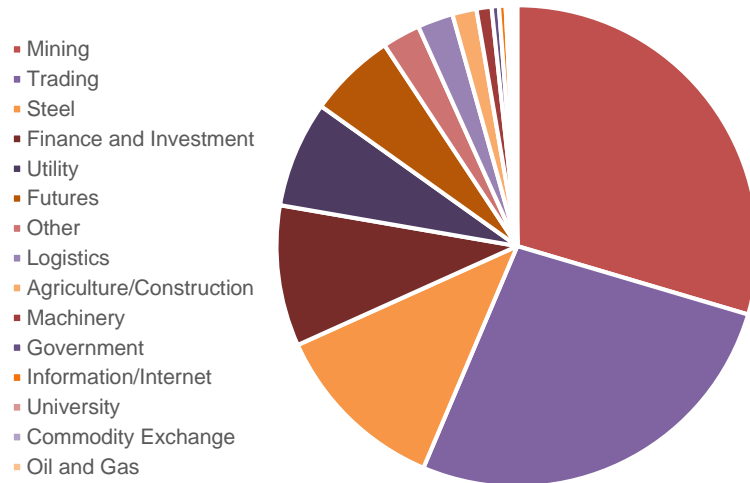
7th Global Thermal Coal Resource & Market Summit 2019

Highlights

- Analysis on China's economic policy and trend in 2020
- Supply-side reform policy trend and Chinese coal market outlook
- China thermal power industry status quo and its coal demand
- China miners' thermal coal supply under de-capacity policy
- New highlights for China thermal coal demand
- 2020 thermal coal prices forecast
- Competitiveness comparison between Chinese and overseas thermal coal
- Thermal coal pricing mode discussion under the new circumstances
- Coal transport policy and its impact on supply-demand balance
- Integrated development of coal, power, logistics and finance

Diversified customer backgrounds

64% of the delegates are senior executives or leading purchase managers

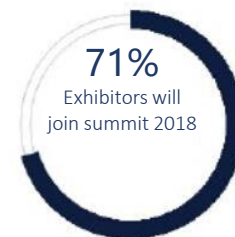


Great booster to enterprise value

Lead the industry trend, seek for business partners, achieve and enhance cooperation



Post-summit survey shows



Constantly recognized by famous enterprises

Delegates from 1,000+ enterprises in 30 countries and regions

Mineral Resources Enterprises



Downstream enterprises



Constantly recognized by famous enterprises

Delegates from 1,000+ enterprises in 30 countries and regions

Financial and Investment Institutions



Trading houses and others



Media coverage

More than 100 major news organizations to cover the summit.



About us

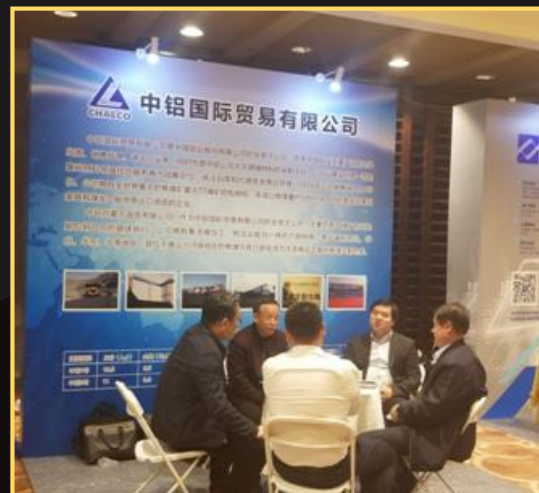
The **earliest** and **most famous** energy consulting company in China.

We are committed to providing the most authoritative information and consulting services.

Fenwei Energy Information Services Co., Ltd. is China's most-reputable independent services provider and consultant in the coal industry. Its area of expertise range from consulting, analytics, technical solutions and benchmarks, etc. Fenwei has been helping major overseas companies set foot in China for more than 15 years and has developed long-term partnerships with many clients thereafter, and is renowned for its ability to gaze into the niche and opaque Chinese coal space with internationally accepted perspectives and conducts. With more than 100 industrial veterans, Fenwei adopts methodologies, tools, and 'know-hows' for its works and established exclusive indices and database.

The Fenwei CCI Index is widely used to guide transactions from thermal coal to coking coal, from inland to ports, from production to consumption side. More and more traders are adopting the index for pricing and negotiation.

PAST EVENTS



WELCOME

- 01 Diamond Sponsor
- 02 Platinum Sponsor
- 03 Gold Sponsor
- 04 Premier Sponsorship opportunities
- 05 Optimal Sponsorship Opportunities
- 06 Meeting Room Reservation



Diamond Sponsor

Exclusive

The 7th Global Thermal Coal and Resource Summit - Diamond Sponsor

Price:\$10,000

1. 5 persons (\$5,000)
2. One large booth (\$3,000)
3. One large painting exhibition shelf (\$ 1,500)
4. Three-month advert on sxcoal.com homepage (\$5,000)
5. Keynote speech 30 minutes (\$ 5,000)
6. To be distributed with conference documentation (\$ 1,500)
7. Promotion video to be played during break (\$3,000)
8. Show company name and logo in conference documentation, backdrop, brochure, etc.
9. To join in one thermal coal mine tour organized by Fenwei for free (limited to one person within one year)



**Platinum
Sponsor**

Two available

The 7th Global Thermal Coal and Resource Summit— Platinum Sponsors

Price: \$7,000

1. 3 persons (\$ 3,000)
2. One large booth (\$ 3,000)
3. One X-exhibition shelf (\$ 500)
4. Two-month advert on sxcoal.com homepage ((\$ 3,000)
5. To be distributed with conference documentation (\$ 1,500)
6. Promotion video to be played during break ((\$ 3,000)
7. Show company name and logo in conference documentation, backdrop, brochure, etc.
8. To join in one thermal coal mine tour organized by Fenwei for free (limited to one person within one year)



Three available

The 7th Global Thermal Coal and Resource Summit — Gold Sponsors

Price: \$4,000

1. 1 persons (\$ 2,000)
2. One standard exhibition shelf (\$ 1,500)
3. One X-exhibition shelf (\$ 500)
4. One-month advert on sxcoal.com homepage (\$ 1,500)
5. To be distributed with conference documentation (\$ 1,500)
6. Show company name and logo in conference documentation, backdrop, brochure, etc.
7. To join in one thermal coal mine tour organized by Fenwei for free (limited to one person within one year)



Optimal Sponsorship Opportunities



Customized Promotion

No.	Option	Item	Price (\$)	Opportunities	Standard
1	Venue Advertisement	Large Booth	\$3,000	5	3m×3m (including 1 desk, 2 chairs, power supply, wastebasket, fascia) in exhibition hall, one free conference pass
2		Standard Booth	\$1,500	8	2m×2m (including 1 desk, 2 chairs, power supply, wastebasket, fascia) in exhibition hall, one free conference pass
3		Large Painting Exhibition Shelf	\$1,500	4	3m×2m (free design and painting) in main venue
4		X-exhibition Shelf	\$500	10	0.8m×2m in prominent location of venue
5		Hanging Flag	\$800	10	1m×1.5m on above both sides of main venue
6	Conference Supplies Advertisement	Bag	\$3,000	1	28cm×40cm×8cm, provided by sponsor
7		Company Brochure	\$1,500	5	Company brochure to be placed in the bag and distributed to attendees together with our conference documentation
8		Conference Supplies Title Sponsor	\$1,500	1	Company logo to be labeled on conference notebooks, name plates, meal ticket (one option available)
9		Drinking Water Exclusive Sponsor	\$1,500	1	Company logo to be labeled on water bottles
10	Market Promotion	Keynote speech	\$5,000	2	Keynote speech for 30 minutes
11		Promotion Video	\$3,000	4	5 minutes to broadcast during break
12		Banquet Sponsorship	\$12,000	1	Welcoming Banquet Sponsorship, Welcome Board and Speech
13		Reception Sponsorship	\$8,000	1	Welcome Reception Sponsorship, backboard display and speech
14		Conference Gift	(Negotiable)		Free gifts to be given to participants for company promotion.
15	Meeting room reservation		(Negotiable)		Can be customized according to sponsor's special needs

All sponsors will be eligible of conference brand promotion

LOGO of sponsored companies will be promoted at conference registration center, conference backdrop and company brochures



1. Large Booth

Price: \$ 3,000

Size: 3m × 3m

Quantity: 5

Including desks and chairs, spotlight, installed within the exhibition area

Plus a free pass





Price: \$ 1,500

Size: 2m×2m

Quantity: 8

Including desks and chairs, power supply,
spotlight, installed within the exhibition area





3. Large Painting Exhibition Shelf

Price: \$ 1,500

Size: 3m×2m

Quantity: 4

Placed in conference hall





4. Portable display board

Price: \$500

Size: 0.8m×2m

Quantity: 10

Placed at key entrances





5. Banner Ads

Price: \$800

Size: 1m×1.5m

Quantity: 10





6. Handbags

Price: \$3,000

Size: 28cm×40cm×8cm

Quantity: 350



Front



Back

→ Sponsorship
available



7. Company Brochure

Price: \$1,500

Quantity: 350

Company brochure to be placed in handbag and distributed to delegates together with conference documentation.





8. Company logo to be labeled on conference notebooks

Price: \$1,500

Size: 170mm×120mm

Quantity: 350



Sponsorship
available



8. Company logo to be labeled on badges

Price: \$1,500

Size: 140mm×95mm

Quantity: 30 for speakers

300 for delegates

20 for staff members



→ Backside
sponsorship
available

Back



8. Company logo to be labeled on lunch vouchers

Price: \$1,500

Size: 177mm×65mm

Quantity: 350

Backside
sponsorship
available



Front



Back



9. Company logo to be labeled on water bottles

Prices: \$1,500

Quantity: 350 bottles



→ Sponsorship
available



10. Keynote Speech

Price: \$5,000

Length: 20 minutes

Introduction and promotion of core

business and main products





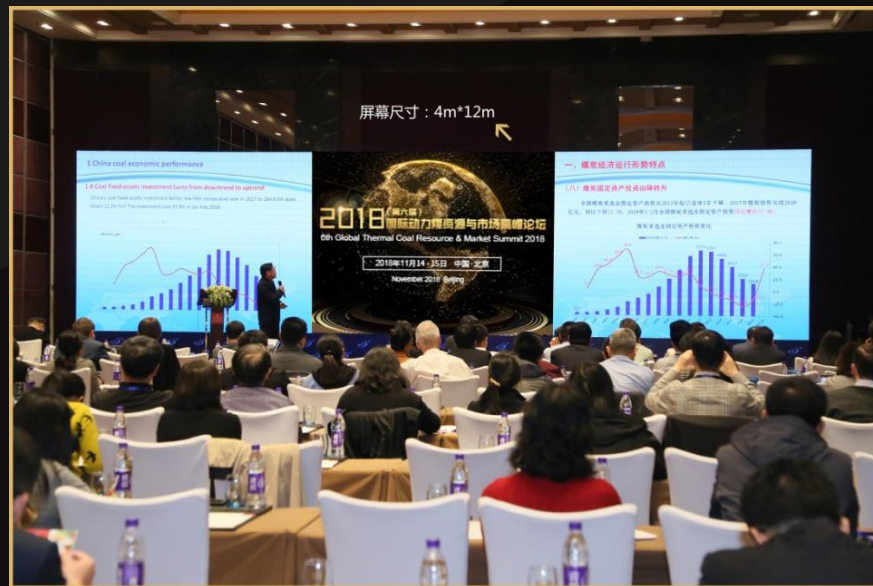
11. Promotion Video

Price: \$3,000

Size: 4m×12m

Length: 5 minutes

To be played during breaks





12. Dinner sponsors and speech

Price: \$12,000

Quantity: 1

Dinner on the day
for official meeting





13. Banquet sponsors and speech

Price: \$8,000

Quantity: 1

Welcoming banquet

the night before the conference.





14. Sponsors of conference gifts

Customized gifts





15. Special installments, demands and presentations

Tailored to different clients





Special Customized brand promotion

Background board of registration site, main
conference background

Sponsor logos to be shown on conference
promotion materials



Logos of sponsors



Logos of
sponsors



Meeting Room Reservation



Meeting Room Reservation

Conference Room >>>

This conference room is reserved for distinguished people. You could book this room in advance and invite registered or unregistered delegates to hold confidential meetings here. What's more, you will have prerogatives as follows:

- Venue guide sign, with your company's name and logo printed
- Display of X-exhibition shelf with your company's profile at entrance
- Promote video showing your company's name and logo
- Bottle water, tea & coffee available during summit





To impress clients



To show company strength



To improve exhibition effect





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